

Chris Jones Consulting
3245 Granite Creek Place
Newcastle, CA 95658
(916) 663-9650 (o)
(916) 204-5376 (cell)

TO: Interested Parties
FR: Chris Jones
RE: ELECTION ANALYSIS: Assembly District 63
DT: March 24, 2010

The campaign finance reports are in and the Republican Primary to succeed Assemblyman Bill Emmerson in the 63rd Assembly District is clearly **narrowing down to a two-candidate election** between Rancho Cucamonga Mayor Don Kurth and Mortgage Broker Mike Morrell.

<u>Candidate</u>	<u>Amount Raised (1/1-3/17)</u>	<u>Cash On Hand</u>
Don Kurth	\$ 40,831	\$ 167,836
Mike Morrell	\$ 48,396	\$ 121,376
Acquanetta Warren	\$ 16,547	\$ 78,797
Pat Gilbreath	\$ 9,614	\$ 72,921
Paul Chabot	\$ 15,269	\$ 7,892

Kurth continues to lead the field in fundraising with strong support from the state health care community and the Inland Empire Business Community.

By contrast, the campaigns of Aquanetta Warren, Pat Gilbreath and Paul Chabot have clearly run out of steam—none of them even reached the \$20,000 fundraising level during the first 10 weeks of 2010.

- Councilwoman Warren, who represents only 3% of the District's Republican votes, was unable to win re-election to the Republican Central Committee last year. She is a great candidate on paper, but simply lacks the ability to win in this District.
- Councilwoman Gilbreath's small fundraising base in Redlands has been tapped out and she lacks a district-wide campaign organization.

Mayor Don Kurth enjoys a significant electoral advantage in representing 34% of the District's Republican votes (the same base that Bob Dutton used to win his first Assembly election). Dr. Kurth also benefits from the District's large concentration of voters in the medical field--there are 4 major hospitals in the 63rd District. Given these advantages, **Kurth remains the front runner in this open Republican seat.**